

# AXENCIS: Leader in Brand & IP Protection Solutions

15.11.2023



**AXENCIS:** A Trailblazer in Intellectual Property, IP Protection Solutions and E-commerce IP Enforcement

Within the ever-evolving landscape of brand protection and intellectual property enforcement, AXENCIS has redefined industry norms. Unlike traditional brand protection firms, AXENCIS offers a 100 percent zero-cost model. Our strategy is simple: we recover operational costs through reclaimed assets while securing substantial compensation for our clients. The result is a mutually beneficial system where businesses protect their brands, safeguard their IP, and receive financial restitution—all at no cost.

## Innovating Brand Protection, IP Protection Through Technology

AXENCIS leads the charge with advanced digital IP protection tools. Our proprietary systems automate counterfeit detection across major marketplaces while our global team of investigators traces infringers to their sources. Where

conventional services stop at takedowns or warnings, AXENCIS pushes further—eliminating counterfeit networks at their origin.

## **Legal Enforcement That Delivers Results | IP Protection Solutions**

Beyond investigation, our in-house Legal Department drives enforcement and litigation. We don't just remove listings; we deliver results through compensation, asset seizure, and revenue recovery. AXENCIS' holistic approach ensures that IP protection isn't just defensive—it's restorative.

## **Infringement Verification: Going Beyond Automation | IP Protection Solutions**

Our infringement verification process elevates brand protection beyond standard automation. Through anonymous test purchases, AXENCIS validates counterfeit claims, gathers admissible evidence, and prepares airtight cases for legal action. This evidence becomes the cornerstone of successful IP enforcement, helping clients defend their trademarks and copyrights with precision.

## **Combating IP Infringement Across E-commerce**

The surge of e-commerce platforms has multiplied opportunities for IP infringement. AXENCIS tackles this challenge through a multidimensional strategy—monitoring, detection, and enforcement. From trademark abuse to copyright violations and patent disputes, our automated systems and legal team work in tandem to eliminate counterfeit listings and prosecute offenders.

## **Zero-Cost IP Protection Model**

What truly differentiates AXENCIS is our financial structure. Instead of charging clients for IP protection, AXENCIS absorbs all costs upfront. Our recovery-based model leverages reclaimed assets and damage payouts to finance operations—ensuring that businesses can protect their brands without draining resources.

## **Why Businesses Choose AXENCIS**

- Automated real-time counterfeit detection
- Expert investigators tracking offenders globally
- Dedicated legal department securing payouts
- Zero-cost IP enforcement and asset recovery
- Comprehensive coverage across all e-commerce platforms

## **Conclusion**

AXENCIS stands as a global leader in IP protection and brand enforcement. Our mission is clear: to defend innovation, restore lost revenue, and eliminate counterfeits through cutting-edge technology and legal precision.

The Axencis team specializes in human-verified brand protection, [Schedule A litigation](#), anti-counterfeiting enforcement, and IP recovery. With expertise spanning legal enforcement, marketplace operations, and digital brand protection, the team brings hands-on experience across multiple industries and jurisdictions.

### **About the author**

[Alex Zaika](#), Brand Protection Editor at Axencis, oversees content across anti-counterfeiting, IP enforcement, and marketplace integrity. She works closely with investigators handling active takedown and seizure cases. For details on Axencis' human-verified [brand protection software](#), [get your risk report](#).